



## JUNIOR LEAGUE OF EDMONTON

*Women building better communities*

### MEDIA RELEASE

April 9, 2015

## New Junior League of Edmonton Board Announced

Edmonton...The Junior League of Edmonton (JLE) has appointed its new Board of Directors for the 2015-2016 year. Continuing the tradition of female leadership and local community giving that started 86 years ago in our city, the Junior League of Edmonton continues to be a stronghold in Edmonton, raising funds and supporting numerous charities each year.

The newly appointed Board of Directors are:

- ✦ Board President: **Carol McBee**, President & Founder, Mommy Connections Inc.
- ✦ President Elect: **Jackie Costello**, Creative Director & Owner, Ostello Creative
- ✦ Past President: **Ashley Tichkowsky**, Real Estate Agent, Century 21 Vantage
- ✦ Treasurer: **Rebecca Lee**, Talent Development Consultant, Finning (Canada)
- ✦ Secretary: **Hannah Barrington**, RN, Garneau Pediatric Associates
- ✦ Membership Director: **Amanda Mouait**, Independent Consultant, Arbonne International
- ✦ Programs Director: **Heather MacDonald**, BCom, pharmaceutical sales
- ✦ Fund Development Director: **Phalyn Chenard**, Office Manager, JFSL Field Services Ltd.
- ✦ Public Relations Director: **Rosemary Malowany**, Principal, Piccadilly PR & Events
- ✦ Sustainer Representative: **Ann Twedde**

“We’ve seen some excellent growth over the last few years,” says **Ashley Tichkowsky**, outgoing President. “Membership numbers are increasing, and the new ideas for the coming years are going to be really exciting. Edmonton is going to start hearing more and more about Junior League.”

Annual events Junior League of Edmonton runs include *Kids in the Kitchen*, which teaches kids the importance of healthy eating, *A Bare Bottom Should Be a Choice – Diaper Drive*, which raises tens of thousands of diapers each year for the Bissell Centre of Edmonton, and the largest fundraiser *Homes for the Holidays*, a self-guided tour through houses decorated for Christmas by some of the city’s top interior designers and florists. JLE is also heavily involved in Slow Food Edmonton’s *Indulgence, a Canadian Epic of Food and Wine*.

“This Board is looking to start new programs and plan new fundraisers,” says incoming President **Carol McBee**. “These women truly represent what the Junior League is about: developing the potential of women—themselves, each other and the community—through volunteerism, training, friendship and support.”

Since 1929, the Junior League of Edmonton has provided women the opportunity to become effective community volunteers through a variety of community projects. JLE currently has more than 140 active and sustaining members. Active members participate in a variety of programming, fundraising and training opportunities. Through this unique training, League members learn to manage and train volunteers, unite communities and form partnerships.

For more information on JLE, visit <http://jledmonton.com>, and find them on [Facebook](#) and [Twitter](#).

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